



FOR IMMEDIATE RELEASE

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Maxium-Desante Receives Best Managed Companies Award Second Year in a Row

RICHMOND HILL, ONTARIO – Maxium Financial Services Inc., one of Canada's leading, privately-held financing and leasing companies earned the distinction as one of Canada's Best Managed Companies in 2013 and maintained their status as a Best Managed company again in 2014.

There is abundant research today that links happy employees to an engaged workforce and a healthy bottom line. "When the company was founded 22 years ago, we set out to build an organizational culture that fosters creativity, inclusivity and a deep passion to deliver customer excellence within a profitable business. Receiving the recognition as one of Canada's Best Managed companies confirms that we are heading in the right direction for continued success", reveals Paul McLean, Cofounder and President at Maxium.

"I started working at Maxium 9 years ago and I consider them my second family. In fact, one of my co-workers introduced me to my husband 8 years ago", shares Tammy Girad, a Maxium employee.

Over the past few years, the leasing and lending industry has seen significant consolidation, leaving it up to individuals to define and deliver exceptional customer service. "My first job was at Maxium and I returned back as they have the right balance of infrastructure, deep industry knowledge and the entrepreneurial flexibility to support my customers", states Debrah Menashy, Director Originations.

Maxium views their privately-held status as a competitive advantage to accommodate customers with a no-hassle process and quick leasing and loan solutions. "In fact, 80% of our lending originates from repeat customers and we currently provide loans and leasing solutions to over 35,000 customers", remarks Daryl MacLellan, President at Desante, a part of the Maxium Group of Companies.

About Maxium-Desante

Maxium Financial Services Inc., is one of Canada's leading, privately-held lending companies, delivering customized leasing and structured loan solutions and a genuine understanding of our customers' needs and requirements. Maxium originates, structures and finances mid-market commercial leases and loans up to \$10 million dollars. Today, they have assets in excess of \$1 billion dollars.

About Canada's Best Managed Companies

Canada's Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$10 million. Every year since the launch of the program in 1993, hundreds of entrepreneurial companies have competed for this designation in a rigorous and independent process that evaluates their management skills and practices. The awards are granted on four levels: 1) Best Managed winner (one of the new winners selected each year); 2) Requalified member (repeat winners retain the Best Managed designation for two additional years, subject to annual operational and financial review); 3) Gold Standard winner (After three consecutive years of maintaining their Best Managed status, these winners have demonstrated their commitment to the program and successfully reapplied for the designation. Companies may requalify for two additional years, subject to annual operational and financial review; 4) Platinum Club member (winners that maintain Best Managed status for a minimum of six consecutive years). Program sponsors are Deloitte, CIBC, National Post, Queen's School of Business and MacKay CEO Forums. For further information, visit www.bestmanagedcompanies.ca.

Contact

Maxium Financial Services Inc.
Liza Horowitz, Communications & Marketing , (905) 780 6150 ext. 209